

Axel Hawker

151 W 2170 N #270 Provo, UT 84604
(817) 381-6321

axelhawker@gmail.com
linkedin.com/in/axelhawker

EDUCATION

- Expected 2018 **MARRIOTT SCHOOL OF MANAGEMENT** Provo, UT
BRIGHAM YOUNG UNIVERSITY
MBA Candidate, Marketing
Current GPA: 3.75
1st Place in 2017 BYU Product Management Competition
- Product Management Club
 - Graduate Entrepreneurs Association
 - MBA Marketing Association
 - Analytics Club
- Dec 2012 **TEXAS CHRISTIAN UNIVERSITY** Fort Worth, TX
Bachelor of Science, Business Administration, Management
- Graduated Cum Laude (GPA 3.65)
 - Entrepreneurial Excellence in Management Award Recipient

EXPERIENCE

- 2014-2016 **CAPGEMINI (CAP)** - *global leader in technology consulting. \$12bn Revenue. 180k employees* Dallas, TX
Senior Consultant
Promoted to manage projects as part of a larger program
- High client satisfaction, delivered key project 27% under budget, received monetary reward for results.
 - Led cross-functional, international teams of 4-6 people delivering projects on time and under budget.
 - Cut migration execution time of over 10-million highly-regulated records for a nuclear power plant from 2 weeks to 24 hours. Saved the plant 13 days of critical downtime during go-live.
- 2013-2014 **CAPGEMINI (CAP)** - *global leader in technology consulting. \$12bn Revenue. 180k employees* Dallas, TX
Staff Consultant
Designed, developed, and implemented content management solutions for multiple
- Optimized procedures processing millions of documents per year, saving up to \$5 Million annually.
 - Assigned to client-facing roles
 - Spent 5 weeks on training and development in India
- 2009-2013 **T-MOBILE (TMUS)** – *3rd largest wireless provider in US, \$32bn Rev. 50k employees* Fort Worth, TX
Retail Sales Associate
Represented T-Mobile to the local market by providing knowledge and guidance about the products T-Mobile offers.
- Beat sales quotas in a high-stress, fast-paced, results-oriented environment
 - Recognized for excellent customer service resolving customer grievances
 - Developed outbound marketing campaigns to local businesses, compensating for occasionally low foot traffic.
- Summer 2011 **MAGAW MEDICAL (PRIVATE)** - *Medical Device Startup, Pre-revenue, 2 employees* Fort Worth, TX
Sales and Marketing Intern
Researched, designed, and proposed marketing program targeting local hospitals and emergency professionals.
- Sold disposable anesthesia equipment to local hospitals via cold-calling
 - Facilitated demos of video laryngoscope to local emergency medical technicians
 - Designed and managed social media and trade show marketing strategies

PERSONAL

- Two-year service volunteer in Colorado and Wyoming. Led team of 30 volunteers.
- Proficient in HTML, CSS, PHP, SQL, Ruby on Rails, Javascript, and Linux.
- Enjoy mountain biking, building websites, and hiking.
- Hiked Grand Canyon Rim-to-Rim in one day.